

Orange Style Succeeds

Climbing
Wines

ROLLING
Wines



While Rolling and Climbing Wines have enjoyed considerable show success of late, the recent **National Cool Climate Show** was an outstanding one for the brands.

Champion Central Ranges Wine ORVA Inc Perpetual Trophy - **2006 Climbing Shiraz**

Champion Shiraz Winburndale Winery Perpetual Trophy - **2006 Climbing Shiraz**

Bathurst Regional Vignerons Association Perpetual Trophy - **2006 Climbing Merlot**

Add these 3 trophies to the previous 2007 show results and you can see what an exciting time it has been for the energetic team behind Climbing and Rolling Wines this year.

The honours have come fast and furiously with the 3 show trophies, 5 Golds (2 of which are international), 5 Silvers (4 internationals) and 27 Bronzes (including 7 internationals).

A notable achievement was the Gold Medal for the **2005 Rolling Shiraz** at the 2007 New Zealand International Wine Show. With 2155 entries this year, the show became the largest ever held in New Zealand and one of the largest international wine shows in the southern hemisphere.

In addition, the **2006 Rolling Shiraz** was congratulated last night at the NSW Wine Awards Presentation Dinner at the Hotel Intercontinental for being one of the Top 40 NSW Wines for 2007.

CEO Jeffrey Wilkinson commented, "Our passionate commitment to highlighting the truly unique qualities of Orange is clearly evident in all these award winning wines. The team's combined knowledge of the region, along with our drive for innovative wine styles, has helped us define the Climbing and Rolling styles as powerful yet elegant wines that has been a large part of our success.

Orange is still a relatively small, 'boutique' region, however our 508 hectare Rolling Vineyards site (50% of the plantings in Orange) gives us the opportunity, as well as the diversity and scope for selection, to help lead the way in size, quality and also creativity".

Roll (and climb) on the National Wine Show in November!

Contact

Sam Mete, National Sales Director P: 02 8997 2817; E: smete@cumuluswines.com.au

or for samples/images Jeff Bramon, WineStream P: 02 9439 1633; E: jbramon@winestream.com.au